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PHILIPPE DE WOOT AWARD CEREMONY 2016

CREATIVITY:
ENGINE TO
SUSTAINABILITY
29 FEBRUARY,
2016

PERSONAL INVITATION



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HOSTED BY



The autonomous management school of the University of Antwerp

2016 Organizing Institution



CREATED BY



On behalf of the academic partners, the organization committee, the corporate, institutional and private sponsors of the Philippe de Woot Award, we are pleased to invite you to the 2016 Philippe de Woot Award ceremony.

This year our goal is to inspire young & old and to make sustainability a priority!

The event will focus on the theme: **Creativity: Engine to Sustainability.**

Daan Roosegaarde who designed the world's first smog filtering tower will excite us during his keynote address; his presentations, filled with photos and movies of his interactive visions, will stimulate our imagination and bring some food for thought. How can we take sustainability to another level? This will be followed by the award ceremony of the **Philippe de Woot Award** where we will present the winner of the 2016 Philippe de Woot Award and recognize him/her for his outstanding work on sustainability. The event will take place on **February 29th, 2016** during **the international week** organized by the University of Antwerp.

Join us for the sustainability event of the year where students, CSR experts, business leaders, captains of industry, education experts come together on one platform for a sustainable future.

Yours sincerely,

— Prof. Michel De Wolf
Dean, Louvain School of Management

— Prof. Paul Matthysens
Dean, Antwerp Management School

KEYNOTES:



— **Daan Roosegaarde, Artist and Innovator**
"Artist, businessman, professional dreamer, innovator and designer... Daan Roosegaarde is a man not easy to categorize. He's also a man on an ambitious mission: to update the world, because the old system is broken" - Holland Herald



— **Philippe de Woot** is emeritus Professor of the Université Catholique de Louvain. He is the author of several major works among which "Pour une doctrine de l'entreprise" (1968), "Should Prometheus Be Bound?" (2005) and most recently "Rethinking the Enterprise: Competitiveness, Technology and Society (2014)" et "L'innovation, moteur de l'économie: Destruction créatrice (2014)"

THE PROGRAM

19:00 – 19:30

Registration Open

19:30 – 19:45

Welcome
Paul Matthysens, Dean, Antwerp Management School

19:45 – 19:50

Video testimonial about the award and the importance of CSR

19:50 – 20:10

Some Inspiring Thoughts
Prof. Dr. Philippe De Woot, founder of Philippe de Woot Award

20:10 – 21:00

Keynote Address
Creativity: Engine to Sustainability
Daan Roosegaarde, Artist and Innovator

21:00 – 21:30

Award Ceremony
We announce the runner up and winner of the 2016 Philippe de Woot Award Best Master Thesis in Corporate Social Responsibility

21:30 – 22:30

Networking Reception

PRACTICAL INFORMATION

Date: 29 February 2016
19:00 – 22:30

Location: Universiteit Antwerpen,
Aula Rector Dhanis,
Kleine Kauwenberg 14-22
2000 Antwerpen
Registration is free of charge.

Please register online: (before 15 february 2016)

<http://register.dewootaward.be>

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